

AN INTRODUCTION TO HEADSTART ACTION



**HEAD
START**
ACTION

INTRODUCTIONS!

PLEASE SHARE YOUR NAME,
ORGANISATION AND A FUN FACT

TODAY'S OBJECTIVE:

***A greater understanding of
key aspects of the HeadStart
Action programme.***

WHAT TODAY WILL COVER:

1. **HeadStart Action: Journey so far.**
2. **The GLA & A New Deal for Young People.**
3. **London Youth & Family Action.**
4. **Impact so far.**
5. **Your HeadStart Action programme.**
6. **Monitoring & Evaluation.**
7. **Q&A/AOB**

"HeadStart Action taught me new skills such as teamwork and communication. It's important as in the real world, you'll definitely have to use these skills."

Kadisha, Graduate



OUR JOURNEY SO FAR

HeadStart Action is a geographically and demographically focused personal and social development programme targeted at young people who are at risk of becoming NEET and require greater support to be in education, employment or training. Through social action, the programme supports young people to gain employability skills, aid their personal development and gain work experience.

The programme was designed and piloted in 2018 by The Challenge in partnership with The Mayor of London and Lendlease in Southwark, before being grown into four further areas of London through the first round of the Mayor of London's Young Londoners Fund in 2018-2019 before being transferred to London Youth for round two.

SUPPORTED BY
MAYOR OF LONDON

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THE MAYOR
OF LONDON**

***The GLA & A New Deal for
Young People.***

A NEW DEAL FOR YOUNG PEOPLE - POPULATION & POVERTY



30% (around 2.7m) of London's population are aged under 25

Outer London having a higher concentration than Inner London.

London's children and young people are more diverse than the rest of the UK

Ethnicity among under 25s in London

White:
49%

Black:
15%

Pakistani /
Bangladeshi:
9%

Indian:
6%

Other Asian:
5%

Mixed:
9%

Other:
7%

17% of Londoners aged 3-24 have an additional language to English

17%

Nearly 40% of London's children are living in households in poverty

Children most likely to experience poverty include those in single parent households, those in Black and Asian households, with the highest rates by far among children from Pakistani and Bangladeshi households, and in households where someone is disabled.



19% of children (400,000) had low food security



23% of households with dependent children experience overcrowding



1/6 of children live in non-decent homes

Domestic abuse calls to the Metropolitan Police increased by 11.4% during lockdown

Domestic Abuse is one of a key number of Adverse Childhood Experience (ACEs) which indicate a greater propensity for a young person to struggle in teenage and adult years. ACEs have a strong correlation with a young person being criminally exploited or becoming a victim or perpetrator of violence.



HeadStart Action

IMPACT SO FAR!



RECENT ITERATION

Key Performance Indicators	TARGET	TOTAL	% OF TARGET
Young people completed referred	300	444	148%
Young People Attending 4 mentoring sessions	300	302	101%
Young people completing corporate partnership workshop	300	243	81%
Young people completing 10+ hours of employability training	300	269	89%
Young people completing 16+ hours of Social Action	300	284	95%
Young people attended an interview	300	240	85%
Young people completed work experience	100	117	117%



HeadStart Action has worked with over 800 young people to date.

Upon completion of this iteration we will have worked with over 1400 young people.

And you will be a part of this tremendous impact!

STUDENTS HAVE WORKED TOGETHER MORE AS A COHESIVE WHOLE. THEY ARE MORE CONFIDENT IN TRYING NEW THINGS AND THEY HAVE DEARLY VALUED THE PROGRAMME. FOR SOME INDIVIDUALS THIS PROGRAMME HAS COMPLETELY TRANSFORMED THEM AND THEY ARE NOW SUCCESSFUL IN THEIR GCSES.

JOE LANE - HARRIS ACADEMY PECKHAM



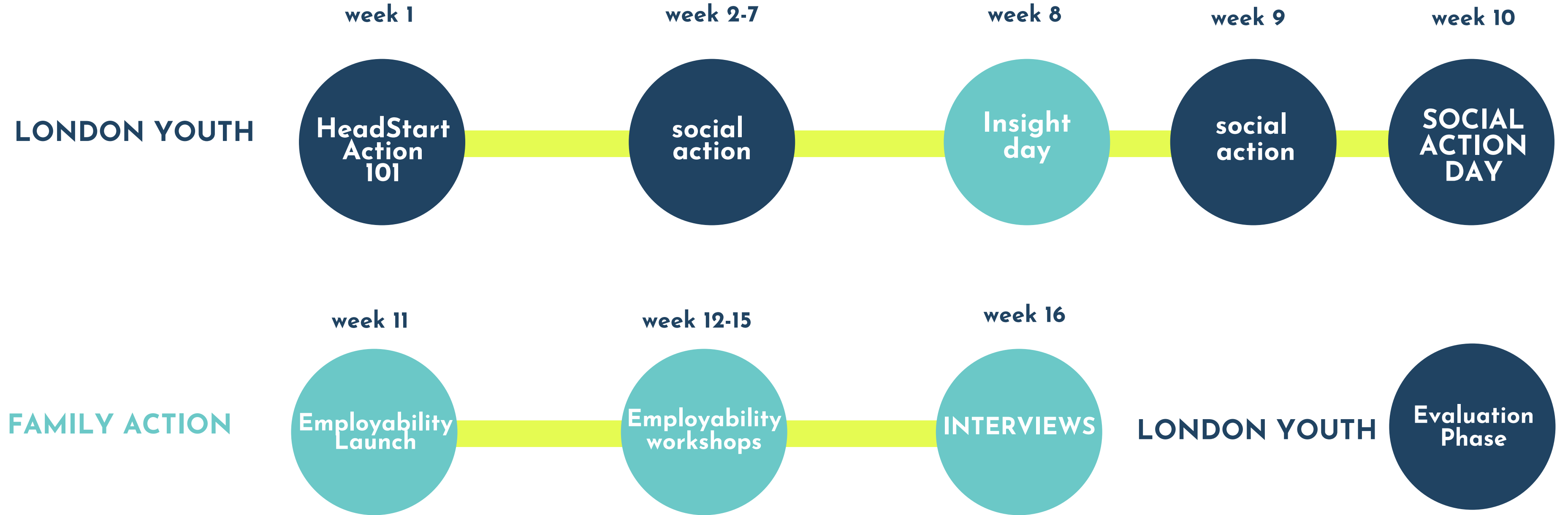
"[The programme] gave me the confidence to speak up and speak out about topics I care about. It has also given me an insight into the world of work, which I hadn't had before. Before the programme I didn't know anything about CVs, interviews, or different career routes, so I now have a lot more career awareness."

Julia, Graduate



BREAK

LEAD ORGANISATIONS



PHASE ONE

week 1

**HeadStart
Action
101**

week 2

**social
action**

week 3

**social
action**

week 4

**social
action**

week 5

**social
action**

week 6

**social
action**

week 7

**social
action**

week 8

**Insight/
enrichment
day**

week 9

**social
action
rehearsal/
prep**

week 10

**SOCIAL
ACTION
DAY**

At least 2 one-to-one mentoring session during phase one

PHASE TWO

**Workshop 1
(Launch):
Skills for
Success**

**Workshop 2:
Building Your
CV**

**Workshop 3:
Self Confidence
& Presentation
Skills**

**Workshop 4:
Successful
Interview Skills**

**Workshop 5:
Resilience &
Reflection**

**Guaranteed
Interview**

At least 2 one-to-one mentoring session during phase two



WHAT TO LOOK FORWARD TO

Community of practice meetings

Insight Day

Social action

Sharing Best Practice - Community

Young people's journeys/sharing stories



"The trust building between our Youth Practitioners and the most disengaged young people within our community has been amazing. Not only have the young people involved developed 'trust' really quickly, but their parents and carers too. HeadStart Action has given a greater insight into our value as a charity and the work we do with the most vulnerable. It has highlighted our untapped 'niche' in the area of mentoring and the impact in Waltham Forest. " **Monwara, Director WFCHub**





Q&A
& AOB